**Conwy & Denbighshire PSB** – Cross-referencing from draft well-being plan to approved version

Period	Areas identified in the Well-being Plan for further exploration	Linkages to the original 6 priorities	Actions been progressed
	1. People – Supporting good mental well-being for all ages (absorbed original priorities of 1st 1000 days, supporting the ageing		
population an	d raising resilient and aspirational young people)		
	Coordinate support for unpaid carers	4. Older People	
		Provision of care in people's homes responds to	
		personal choice and circumstances.	
	Coordinate support for parents to give their children the best start in life	1. 1st 1000 days	
		The best possible outcome for every pregnancy (from a	
		psycho-social perspective)	
		Children across Conwy & Denbighshire achieve their	
		developmental milestones at two years of age	
		(cognitive, emotional, social and language)	
		Children across Conwy & Denbighshire are not exposed	
		to or harmed by multiple adverse childhood	
Short Term		experiences (ACEs) in the first 1000 days	
(1 - 5 years)		2. Community Hubs	
		Make well-being information accessible to all, ensuring	
		that services and information are easy to access	
		(including healthy lifestyles, parenting, etc.).	
	Encourage PSB organisations to roll out mental well-being training to their workforce (such as dementia friends and mental health First Aid).	3. Mental well-being	
		Carried over.	
	Investigate intergenerational activities	4. Older people	
		Continuing engagement to maintain involvement and	
		ownership of all partners and individuals in developing	
		personal resilience.	
	Boosting volunteer services utilising people with capacity	6. Young people	
	Help young people to develop practical life skills and	6. Young people	
	behaviours that contribute to good health and well-being.	Carried over	

Medium Term (1 – 15		Explore innovative solutions and good practice from elsewhere to support ambition & resilience in young people	
	Maximising the use of the environment to encourage positive mental well-being	NEW	
years)	-	3. Mental well-being	
	Maximise the opportunities for social prescribing	Providing non-medical support for mental well-being.	
	iviaximise the opportunities for social prescribing	<ul> <li>Develop more peer support for mental well-being (lived experience).</li> </ul>	
Long Town	Develop new models to promote health & well-being so that people of all ages are less reliant on health and social care.	3. Mental well-being	
Long Term ( 1 – 20		Providing non-medical support for mental well-being.	
years)		<ul> <li>Develop more peer support for mental well-being (lived experience).</li> </ul>	
Potential miss	ing themes / actions from original priorities		
1. 1st 1000 days	There are actions in the interim priority which have not been included in the well-being plan. E.g. enable professionals to come together on an informal basis to share information as a multidisciplinary team, support a clearer and more consistent approach to sharing data between services and		
2. Community Hubs	n/a		
3. Mental well-being	- Support campaigns around what is mental health and well-being Improve signposting of mental well-being services, such as extension of the fire service card calling bundle.		
4. Older people	<ul> <li>Develop and improve communications between partner organisations including data sharing agreements and protocols.</li> <li>Programme of engagement to define what makes a resilient person and what's needed to achieve long term resilience in the ageing population.</li> <li>Develop cross sector, multi-agency social care policies that work with people to enable longer term independence.</li> </ul>		

5. Environment	n/a	
6. Young People	n/a	
2. Community	- Supporting community empowerment	
	Support people to plan and shape their communities.	<ul> <li>Involve and support people in shaping their community area and improving services.</li> <li>Each community in Conwy and Denbighshire has their own community plan, encompassing elements of climate change risk, health and well-being, social and economic factors.</li> </ul>
Short Term	<ul> <li>Target those most likely to be digitally excluded so that they have the skills and means to use digital services.</li> </ul>	NEW
(1 - 5 years)	<ul> <li>Provide young people with effective career advice and mentoring.</li> </ul>	<ul> <li>6. Young people</li> <li>Explore innovative solutions and good practice from elsewhere to support ambition &amp; resilience in young people</li> <li>Explore ways young people can benefit from meaningful work experience</li> </ul>
	Offer young people the opportunity to develop skills for life and work through volunteering opportunities and meaningful work experience.	6. Young people Carried over
Medium Term (1 – 15 years)	<ul> <li>Better enable people to travel to work, education and services.</li> </ul>	NEW
	<ul> <li>Make superfast broadband and mobile networks available to everyone.</li> </ul>	NEW
		4. Older people

	Support young and old people to access appropriate accommodation that they can afford.	<ul> <li>Provision of care in people's homes responds to personal choice and circumstances.</li> <li>Improved housing choices and options for home improvements.</li> <li>Older people</li> </ul>	
	Support people to prepare for their later years.	<ul> <li>People are better equipped to anticipate and address their needs in older age.</li> </ul>	
Long Term (1-20 years)	Deliver extra homes across Conwy & Denbighshire.	New	
Potential miss	ing themes / actions from original priorities		
1. 1st 1000 days	n/a		
2. Community Hubs	<ul> <li>Identify community assets that are not being used to their full potential (e.g. schools, community centres, leisure facilities etc.) to use as local hubs.</li> <li>Explore options for delivering multi-agency services in a community hub setting.</li> <li>Explore ways that the PSB can support / facilitate good local democracy with town and community councils.</li> </ul>		
3. Mental well-being	n/a		
4. Older people	Explore the implications of a joint multi-agency housing strategy that recognises identified need and looks ahead to provide for future housing needs.		
5. Environment	n/a		
6. Young People	<ul> <li>Investigate the links between our public sector partners and universities / higher education facilities to strengthen opportunities</li> <li>Grow employment opportunities and business start-ups for young people</li> <li>Promote the work offer and industries that we have with young people in both the public and private sectors (i.e. food and farming, outdoor / adrenaline sports, leisure offer, hospitality, etc.).</li> </ul>		

	-	Train young people to match the skills needs by our existing	g industries.	
3. Place – Sup	por	ting Environmental Resilience		
			5. Environment	Community Green
	Ensure we have communities that understand the value of the natural environment & how they can positively contribute.		Work with communities to plan ahead and take steps	
			to become better prepared for flooding and drought;	
			and scope the potential for catchment scale 'natural'	
		solutions to water management.	Pledges	
		2. Community Hubs		
		Improve awareness and understanding around the		
Short Term		impacts of climate change.		
(1 - 5 years)	•	Focus on sustainable procurement and local produce.	NEW	Community Green Pledges
	<ul> <li>Promote the importance of addressing environmental issues e.g. recycling, energy efficiency, carbon emissions.</li> </ul>	2. Community Hubs	Community Green Pledges & Common Environmental Framework	
		Improve awareness and understanding around the		
		impacts of climate change.		
	Improve the energy efficiency of our buildings.	5. Environment	Common Environmental Framework	
		Explore the potential to cut direct and indirect energy		
		consumption and carbon emissions		
			2. Community Hubs	
	<ul> <li>Have communities which are better prepared for weather extremes.</li> </ul>	Improve awareness and understanding around the		
Medium Term (1 – 15 years)		weather extremes.	impacts of climate change.	
	•	Produce less waste.	NEW	
	<ul> <li>Work at a community level to better green infrastructure that can improve both the natural environment and community well-being.</li> </ul>	2. Community Hub		
		A community led approach to planning developments,		
		encouraging positive green infrastructure that		
		community wen being.	improves their environment and health and well-	
			being.	

	Be seen as leaders for sustainability such as supporting the development of community lead renewable energy schemes.	NEW	Common Environmental Framework
Long Term ( 1 – 20 years)	Encourage a thriving and resilient natural environment where wildlife flourishes.		Community Green Pledges
	ing themes / actions from original priorities		
1. 1st 1000 days	n/a		
2. Community Hubs	<ul> <li>Map out assets relative to the environment, and existing action that is being undertaken by residents, community groups or other relevant groups in the two counties in relation to the natural environment.</li> <li>Link community plans with emergency response plans for environmental disasters e.g. flooding.</li> </ul>		
3. Mental well-being	n/a		
4. Older people	n/a		
5. Environment	- Explore the potential to enhance sequestration and protection of carbon stores (e.g. peatlands, woodlands, soil).		
6. Young People	n/a		